

Trip Report
April 27-30, 2013
Fred Schuetze
Agro Exposition, Villahermosa, Mexico
American Simmental Association
MAP Activity # M13GXMXS06

Purpose of trip:

To attend the Agro Exposition in Villahermosa Mexico in the state of Tabasco to visit with breeders in the area to maintain the presence of American Simmental genetics in the area, specifically Simbrah.

Itinerary:

Saturday, April 27, 2013

Left Granbury at 11:45 AM and traveled to DFW airport for United Airlines flight departure at 3:15 PM to Houston Texas arriving at 4:21 PM.

I changed planes in Houston and departed on United Flight at 6:30 PM arriving in Villahermosa at 9:10 PM.

Local Simbrah breeder and magazine owner, Alberto Banuet met me at the airport and took me to the Crown Plaza hotel where I would be staying. We discussed the Simbrah Carcass program that was started on Friday at the exposition, as well as the status of Simbrah and Simmental in the area.

Sunday, April 28, 2013

Had breakfast with several Simbrah breeders at the hotel before traveling to a special event sponsored by Simbrah breeders in the Tabasco area called PRO-SIMBRAH. The event was held during a Charro sponsored by Ruben Garcia Osorio and was held to involve youth in the Simbrah breed. The event included the showing of heifers won in last years calf scramble, greased pig roundup, goat scramble and various other events. The event was held to involve low-income youth and all the heifers caught last year showed up for judging except for two.

The scramble was a great event with over 200 youth participating and local Simbrah breeders are preparing to enter registered heifers for the scramble. Simbrah breeders Alberto Banuet, Alex Garcia, Luis Salinas, and Constantino Perez along with a host of others sponsored the event.

Monday, April 29, 2013

Breakfast at the hotel with a host of Simbrah breeders before traveling to the exposition grounds. Departed for the show grounds where I visited with Simbrah breeders and looked at the Simbrah cattle that had been brought for show. Watched the Simmental and Simbrah show that was judged by a Colombian Brahman Judge.

Simbrah genetics from the US were involved in nearly 100% of the class winners as well as breed division champions and reserve champions.

Following the show, I traveled with Alberto Banuet, Alex Garcia and breeders of Simbrah from Colombia to an evening meal to discuss the days events as well as the upcoming event, the Conference of Americas to be held in Colombia in July of 2013.

Tuesday, April 30, 2013

Departed the hotel for the airport for the trip home arriving back in Granbury at 3:55pm.

Conclusion:

The use of US Simbrah and Simmental genetics in southern Mexico is very prevalent and they continue to source new genetics from the US to improve their genetics.

The carcass contest initiated by PROSIMMBRA is now in its second year and has created a tremendous amount of interest. The US genetics that have carcass EPDs will become even more sought after as time goes on. We must maintain our presence here so that US Simbrah and Simmental genetics will continue to be the genetics of choice for southern Mexico.