

**Young Guns 2009**  
**July 22-24<sup>th</sup> - Bozeman, Montana**  
**Headquarters – Holiday Inn Bozeman**

**Co-Sponsored by:**  
**American Simmental Association (ASA) & Red Angus Association of America (RAAA)**

**- PROGRAM -**

**Wednesday, July 22<sup>nd</sup>**

6:00 pm Leave Hotel for American Simmental Association (ASA) Headquarters  
6:30 pm Welcome, Dinner, and Young Guns Introductions

**Thursday, July 23<sup>rd</sup>**

6:30 am Breakfast  
8:00 am “How Far Have *Haven't* We Come” ...Seedstock Industry Current State Assessment

- Audience Polling
- SWOT Analysis

10:00 am Top 10 List ...“Meet and exceed bull customer expectations”

- Customer Panel ...moderated by Myron Edelman & Marty Ropp

11:00 am “Slaughtering Sacred Cows”...The Future of Breeds and Breed Associations

- Take your Best Shot... Q & A with Jerry Lipsey & Greg Comstock

Noon Lunch – Holiday Inn  
1:00 pm “Defining Success in 2015...and Beyond”

- Multi-Breed Breeder Panel
- Breakout Groups...Strategies to Survive/Strategies to Thrive

2:45 pm Break  
3:00 pm Depart Hotel for Ranch Tours  
3:30 pm Milesnick Ranch – NCBA Regional Stewardship Award Winner

- Ranch Stewardship
- Self Help Bull Development

6:00 pm Feddes Red Angus Ranch

- Cook-out
- Managing Genetic Abnormalities – Larry Keenan

**Friday, July 24<sup>th</sup>**

6:30 am Breakfast  
8:00 am Depart for Montana State University  
8:30 am Tour and Review of Residual Feed Intake (RFI) Measuring Systems ...Dr. John Paterson  
9:30 am “Carcass Value of the Future”

- Michael Dikeman, Kansas State & John Butler, Beef Marketing Group
- Moderated by Blake Angell, Meyer Natural Angus

10:45 am “Measuring Efficiency with RFI”

- ASA/RAAA RFI Research Projects...Marty Ropp & Larry Keenan
- Point/Counterpoint –Paterson vs. Shafer

12:30 pm Lunch – Montana State University, (Strand Student Union)  
1:45 pm “The Genomic Information Age”

- Dr. Mike Tess, Montana State University
- Special Guest...Bill Bowman, American Angus Association
- Database Challenges...Steve McGuire & Kenda Ponder
- Marker Assisted Genetic Predictions...Wade Shafer & Larry Keenan
- DNA Jeopardy

3:00 pm Mirrors & Crystal Balls...who we are and where we are going

- Troy & Lorna Marshall, Burlington, CO