

- **safety area:** all text and images should be within this area of 7.222 x 10 inches
- - - - - **trim:** any text and images touching these boundaries (8.125 x 10.875 inches) is in danger of being lost in trimming
- **bleed area:** in order for your ad to be full-bleed, the background must extend to a size of 8.375 x 11.125 inches.