

**American Simmental Association
Board of Trustees' Meeting
Roanoke, Virginia
August 28 - 30, 2022**

Chairman called the meeting to order 8:17 am

Roll Call: Barry Wesner, Randy Moody, Chris Ivie, Doug Parke, Kent Brunner, Steve Eichacker, Tim Clark, Loren Trauernicht, Gary Updyke, Brandon Callis, Victor Guerra, Joseph Hensgens, Tom Nelson, Chad Cook, Maureen Mai, Ryan Thorson.

Staff: Wade Shafer, Randie Culbertson, Nancy Chesterfield, Kathy Shafer, Sheldon Ross, Chip Kemp, Lane Giess, Molly Diefenbach, Luke Bowman, Mia Bayer, Jackie Atkins, Linda Kesler

Fall Focus Attendees: ASA members

Agenda. One addition to the Committee Reports – add Executive Report and Presentations and Voting. Move Randy Moody second Doug Parke to approve the agenda as amended. Motion carried.

Town Hall. Floor open for discussion on any topic.
Items discussed.

- Presence at major feeder cattle sales
- Incentive Program at the major feeder cattle sales
- State Associations
- SimSpecialist
- DNA
- Success of the Organization
- Regional Classics
- National Classics
- Annual Meeting
- Communication
- Regional State Funds - Foundation

Recess for committee meetings until 3:00 pm, August 28, 2022.

Reconvened at 3:43 pm, August 28, 2022.

Roll Call: Barry Wesner, Randy Moody, Chris Ivie, Doug Parke, Steve Eichacker, Tim Clark, Loren Trauernicht, Gary Updyke, Brandon Callis, Victor Guerra, Joseph Hensgens, Tom Nelson, Chad Cook, Maureen Mai, Ryan Thorson. Kent Brunner not in attendance.

Staff: Wade Shafer, Randie Culbertson, Nancy Chesterfield, Kathy Shafer, Sheldon Ross, Chip Kemp, Lane Giess, Molly Diefenbach, Luke Bowman, Mia Bayer, Jackie Atkins, Linda Kesler.

Fall Focus Attendees: ASA members

ASA Chairman Welcome, Barry Wesner

EVP Report. Wade Shafer

Uniquely Positioned.

- Open arms policy; open herdbook
- Financially
- Investments in our membership.
- Investments – tangible
- Lower or competitive in our registrations and total herd enrollment fees
- Not raised fees for registrations, THE or annual service fees since 2008
- Dramatically increased our volume and kept our costs in check
- Added and kept membership
- Collaborate in ways we never thought possible – Genetic Evaluation Services (IGS)
- 20 organizations; one of the largest DNA genetic services in the world; collaborate in other countries, breed associations. This has opened the world to us.
- One thing we can do that will ensure to receive this kind of success – commercial profitability (this goes back to the founding fathers).
 - o Leverage science and data to increase commercial profitability
 - o Collaboration – opened the doors on something that helps us with commercial profitability
 - o Place the industry above our breed to stay focused on commercial profitability
 - This is good for the breed; increases success

Financial Report – Treasurer Steve Eichacker

- End of Fiscal Year; preliminary report
- Vanguard Investments
- Building
- 10-year revue

American Simmental Simbrah Foundation. Chairman Randy Moody.

- Fundraising
- Monies Available and Open for Consideration
- Merit Award Scholarships
- 4 Pillars of the Foundation: General, Research, Youth, Education
- Other Designated Funds

Stats and Measures, Sheldon Ross, Director Lead Developer and Systems Administration

Recess until 8:00 am August 29, 2022

Reconvened August 29, 2022, 8:18 am

Roll Call: Barry Wesner, Randy Moody, Chris Ivie, Doug Parke, Steve Eichacker, Tim Clark, Loren Trauernicht, Gary Updyke, Brandon Callis, Victor Guerra, Joseph Hensgens, Tom Nelson, Chad Cook, Maureen Mai, Ryan Thorson. Kent Brunner not in attendance.

Staff: Wade Shafer, Randie Culbertson, Nancy Chesterfield, Kathy Shafer, Sheldon Ross, Chip Kemp, Lane Giess, Molly Diefenbach, Luke Bowman, Mia Bayer, Jackie Atkins, Bert Moore, Susan Russell, Linda Kesler

Guests: Mr. & Ms. Schlenker, Gordon Hodges

Minutes – Approval of the April 12-14. Move Randy second Brandon Callis accept the April 12_14, 2022 minutes. Motion carried. Move Chris Ivie 2nd Victor Guerra to approve the June 21, 2022 minutes. Motion carried.

Committee Reports

Activities and Events, Chairman Tim Clark

Items discussed.

- Review South Central Regional 2023
- AJSA Junior Shows consider percentage Simbrah Show
- Fort Worth consider percentage Simbrah Show
- Meet & Greets at the 5 major PTP Show – Financial Support to the Host State
- Eastern Regional 2023
- PTP
 - o Judges List
 - o History
 - o Data on the Show Programs – two options EPDS and Indexes or to include the phenotypic data

Resolution #1 – For ASA to reimburse host state associations up to \$3,000 for offering a Meet and Greet at their designated Major PTP Show starting in the 2022-2023 Show Season.

Points of Discussion:

1. Should all states receive the same allotment of reimbursement funds although their Meet and Greets’ annual costs are drastically different
2. ASA was originally planning on reimbursing states up to \$2,000.

Move and seconded in committee.

Resolution #2 –To accept the 2023 Eastern Regional application from the state of Ohio to host the event in June of 2023. Moved and seconded in committee.

Directive #1 - Direct staff to draw up a new National Classic roles and responsibilities document that better clarifies the Divisions of Responsibilities guidelines and return proposed document to A and E Committee by November 1, 2022. Moved and seconded in committee.

Directive #2 - Direct staff to update the PTP Judges’ Selection List Protocol document and return to the A and E Committee by November 1, 2022.

Points of Discussion:

1. Include the AJSA Junior Board as a seventh “nominating delegate” to the judge selection process.
2. Have delegates nominate 5 judges per year, rather than 10.
3. Set a due date for turning in the Top 5 Judges List to staff as April 1.

Moved and seconded in committee.

Breed Improvement Committee, Chairman Brandon Callis

Items Discussed

- Mahdi and Omid reported on their research
- Carcass Merit Program
- Yield Grade
- Stayability
- Beef on Dairy
- Publish/Presenting Indexes

Directive No 1: Direct staff to move forward with the development of the Beef on Holstein and Beef on Jersey indexes, and have them publicly available.

Points of discussion:

1. Look into creative ways to make the indexes available without adding the indexes to the registration paper or main animal page.
2. Still needs to be on Simmental.org / Herdbook.org i.e., a dairy tab on Herdbook maybe.
3. The Beef on Holstein index will be what is used in to the HolSim list. The Beef on Jersey will need to be developed.

- Moved and seconded in committee.

Growth & Development Committee, Chairman Chris Ivie

Items Discussed:

- Grant Company Presentation
- STYLE 2022 Debriefing / Alumni Event
- STYLE 2023
- SimApp
- eNews
- Cost Share

Resolution #1: To update ASA Cooperative Advertising and Cost Sharing Program to clarify that the American Simmental Simbrah Foundation information is to be viewed as equivalent to generic breed information for Cost Share purposes. Moved and seconded in committee.

Directive #1: Direct staff to plan and execute a 2023 STYLE program.

Points of Discussion:

Hotel secured for June 9-11, 2023 in Oklahoma City, OK at Skirvin Hotel.

Moved and seconded in committee.

Policy and Procedures Committee, Chairman Victor Guerra

Items Discussed:

- National Classic Alcohol Policy
- Code of Conduct Policy
- Dead Donor Policy
 - o \$500 Fee and DNA Fees
- Trustee Nomination Procedures
- Trustee Reimbursement Guidelines

Policy and Procedures Committee continues.

Resolution #1: Update the Dead Donor policy. Clarify that all donors are eligible for dead donor process regardless of age. Moved and seconded in committee.

Points of Discussion:

1. Original intent was understood to apply to older dams.
2. P&P committee believes we should provide a “path” to registration including on modern dams.
3. The current fees are sufficient to discourage avoiding the standard process.

Simbrah Committee, Chairman Randy Moody

Items Discussed:

- Simbrah/SimGenetics Feedout / Gramm Feedyard, Texas
- Simbrah Summit
- Certificate Requirements for Shows in TX and OK

Directive #1: Direct to have ASA staff reach out and educate various shows’ (Texas and Oklahoma in particular) “validation committees” on the legitimacy and suggested adoption of ASA’s new Digital Certificates as animal/ownership validators. Moved and seconded in committee.

Points of Discussion:

1. Is anyone from staff contacting popular SimGenetics shows?
2. Who can we appoint on staff to train the shows’ staffs?
3. ASA must approach “validation committees” ASAP.

Executive Committee, Chairman Barry Wesner and Past Chairman Randy Moody

Resolution #1: To support the Executive Committee’s decision to approve the following resolution from the American Simmental Simbrah Foundation Board: Moved and seconded in committee.

Legacy Lots – If donations received from a Legacy Lot are not designated by the donor; the funds will be placed in the General Fund.

Points of Discussion:

1. The donor of the Legacy Lot has the opportunity to designate the funds the Foundation will receive.
2. Educational materials will be provided to sales managers and other when known they are selling a Legacy Lot.

Resolution #2: To support the Executive Committee’s approval of the American Simmental Simbrah Foundation’s request to increase the Gold and Silver Merit Award Scholarships. Up to 5 Gold Merit Award Scholarships and up to 12 Silver Merit Award Scholarships may be awarded each year. Moved and seconded in committee.

Merit Award Scholarships. The ASF Board would like to raise the amount of the Gold Merit Award Scholarship from \$4,000 to \$5,000 for each award and the Silver Merit Award from \$2,000 to \$2,500 for each award.

Points of Discussion:

1. The Foundation is willing to transfer funds from the General Fund to the Merit Award Scholarship Fund to maintain a 2-year available balance if needed.
2. The Foundation Female sold each year is designated to the Merit Award Scholarship Fund.

Bull Sessions

Topics from Sunday's Town Hall Session.

- Short how-to-videos for Herdbook and processes. For registrations, transfers, DNA, THE.
- Learning Library
- Digital and Hardcopy Handbook (reference guide; possibly insert in the Register); Develop a hand out for SimSpecialists. Hit all learning styles. Electronic, videos, written.
- Frequently Asked Questions on major processes/policies
- Podcast - addressing Association topics
- Communication
- DNA Processes / Labs / Sample Storage

Genetic Merit and Cattle Quality. RAAA Proposal.

Optimize Asset Allocation

- Consider Universities and research funding needs relating to ASA and the cattle industry.
- Possible partnering with the Red Angus Foundation on high priority research projects ASA and RAAA could agree on.
- Endowments
- National Classic Showmanship Contest
- Photography Contest
- Carcass Data Collection
- Core Membership Values
- Member Relief Program
- ASA Research Needs

Move Gary Updyke second Steve Eichacker to go into Executive Session to select Trustee Nominees for the upcoming open positions on the board. Motion carried.

Move Chris Ivie second Loren Trauernicht to come out of Executive Session. Motion carried

Trustee Nominees are:

Eastern: Brandi Karisch and Scott Trennepohl

North Central: Matt Aggen and Paul Rydeen

South Central: Matt Fischer

Western: Quin LaFollette

Note: 7 days per diem. Hotel Parking Expenses reimbursed.

Recess until Tuesday, August 30, 2022 until 7:00 am.

Reconvened on August 30, 2022 7:00 am.

Roll Call: Barry Wesner, Randy Moody, Chris Ivie, Doug Parke, Steve Eichacker, Tim Clark, Loren Trauernicht, Gary Updyke, Brandon Callis, Victor Guerra, Joseph Hensgens, Tom Nelson, Chad Cook, Maureen Mai, Ryan Thorson. Kent Brunner not in attendance.

Staff: Wade Shafer, Randie Culbertson, Chip Kemp, Lane Giess, Luke Bowman, Mia Bayer, Jackie Atkins, Kathy Shafer, Linda Kesler

Voting on Resolutions and Directives.

Activities and Events Committee. Chairman Tim Clark

Resolution #1: Reimburse Host States up to \$3,000 for offering a Meet and Greet at their designated Major PTP Show. Motion carried.

Resolution #2: Accept 2023 Eastern Regional application from the state of Ohio. Motion carried.

Directive #1: Staff to develop new National Classic roles and responsibilities document to better clarify the divisions of responsibilities. Present draft to the A&E Committee by November 1, 2022. Motion carried.

Directive #2: Staff to update the PTP Judges' Selection List Protocol document. Present draft to the A&E Committee by November 1, 2022. Motion carried.

Breed Improvement Committee. Chairman Brandon Callis

Directive #1: Staff to move forward with the development of the Beef on Holstein and Beef on Jersey indexes. Motion carried.

Growth and Development Committee. Chairman Chris Ivie

Resolution #1: Cost Share Program – recognize promotion of the Foundation as meeting the requirements of generic breed information. Motion carried.

Directive #1: Staff to plan and execute a 2023 STYLE program, June 9-11, 2023 in Oklahoma City. Motion carried.

Policy and Procedures Committee. Chairman Victor Guerra

Resolution #1. Dead Donor Policy. Clarifies that all donors regardless of age are eligible for the dead donor policy. Motion carried.

Simbrah Committee. Chairman Randy Moody

Directive #1: Reach out to various shows' validation committees to suggest adoption of ASA's new digital certificate for animal and ownership validation. Motion carried.

Executive Committee. Chairman Barry Wesner

Resolution #1. Foundation – Legacy Lots. Funds will be placed in the General Fund if donor does not designate. Motion carried.

Resolution #2. Foundation – Merit Award Scholarships. Gold increase to \$5,000 and Silver to \$2,500. Motion carried.

Adjourn. Move Victor Guerra second Doug Parke to adjourn. Motion carried.