PUBLIC SPEAKING

OVERVIEW

- Contestants will have 30 minutes to prepare a 3-7 minute extemporaneous speech. Upon entering the Classic, contestants will sign up for the public speaking contest. After cattle/contestant check-in, the ASA will assign public speaking times. An example, John Doe's public speaking time is 1:00 PM (example sheet below). John will report to the public speaking check-in area at 1:00 PM and draw from ten notecards. The ten notecards will have the available public speaking topics. John will draw three cards and select the one to speak on. AJSA trustees will provide John with a packet of information material on his topic. John will have 30 minutes to prepare his speech. In the meantime, an AJSA trustee will stick a pre-printed label (ASA will provide score sheets and labels) on the score sheet indicating John's contestant number and age group. The trustee will write in the topic number selected, i.e. Topic 7. The contest "runner" will pick up John's score sheets at 1:30 PM and take John and his score sheets to his designated room. Judges will have a pre-printed sheet with the topic list, so when they see John is speaking on topic 7, they know it is "How to feed a show heifer"...etc.....

- Contestants will check-in every 15 minutes. Meaning each room will have a 15 minute rotation. Contestants can speak for 3-7 minutes, judges can ask up to 5 minutes of questions and have time before the next contestant to write notes.

JUDGES

- State associations are responsible for securing judges for the public speaking contest. Each public speaking station will have two to three judges. Regional variability dictates number of judges required. Until entries close, it's difficult to know the number of judges/rooms needed, these are simply recommendations from previous shows.
  
  North Central recommendation: 4-6 stations per age division, 16-24 judges minimum
  South Central recommendation: 3-4 stations per age division, 12-16 judges minimum
  Eastern recommendation: 3-4 stations per age division, 12-16 judges minimum
  Western recommendation: 2-3 stations per age division, 8-12 judges minimum

- Recommend contacting local friends/family/parents on-site and having 1-2 on standby in the instance a judge doesn't show up.

- A judges meeting is needed at minimum 30 minutes prior to the public speaking contest. Either the state or the ASA can lead a pre-contest judges meeting. Items discussed will include: timing needs, topic categories, scoring sheets, general judges questions.

- Note: a new rule in 2017, all judges are required to leave comments for each contestant.
Optional: State associations provide water/snacks to judges, if deemed necessary. State associations would also be responsible for providing a token of gratitude (gift card, signed thank you, small gift item) if finances permit, and the state deemed necessary.

**Materials**

- The ASA will provide all materials for the public speaking contest; including: public speaking topics and supporting research material, notecards, pencils, judges scoring/comments sheets, and timers. ASA will provide signs designating public speaking rooms, quiet public speaking area, and check-in location.
- ASA will assign public speaking times to contestants based on contestants who have checked in. ASA will post public speaking times within 12 hours of contestant check-in closing, or earlier pending on time of contest.
- Not provided: judges gifts, judge/contestant waters.

**Location Needs**

- State association is responsible for securing a preparation area for contestants and public speaking rooms. Ideally, the preparation area would have tables for writing on notecards. Number of public speaking rooms is based on the number of judging stations. "Rooms" can be stations of just a chair if needed, however, it is not recommended to put stations outside in the instance of inclement weather. Ideally each public speaking room would have a table for judges to write on.
- A contestant check-in area is needed where contestants can select their topic. Needed items: 1-2 tables and 3-4 chairs for AJSA trustees.
- A judges meeting area is needed for judges to report to, and to hold a judges pre-contest meeting.

**Additional Personnel**

- Each public speaking station will need a timer. Timers can be parent volunteers so long as they do not have a child in that age division. Timers will hold up time cards at 3 minutes, 5 minutes and 7 minutes. ASA will provide the time cards.
- Each division will need 1-2 runners, pending on distance of speaking rooms to each other. "Runner" responsibility will be keeping track of time, ending time groups at 30 minutes and taking each contestant and their score sheet to their designated speaking room. Runners will also be picking up score sheets periodically.
  - Runners will also rotate one judge in the group per hour. Therefore balancing out scoring.
- 1-2 readers are needed for younger children who may need help reading the material provided to them.
- AJSA trustees will man check-in table and provide contestants with their speaking topic material.

**Scoring**

- The ASA will provide all scoring needs.

**Recommended Deadlines**

*May 15:*
- have minimum number of recommended judges secured, add more judges, if needed once entries close.

*June 1:*
- work with Youth Director to draft letter/email to public speaking judges dictating necessary arrival time (30 minutes prior to contest), location, parking instructions, etc.
Two pre-printed labels will be placed on the score sheet, over top of the "contestant name, contestant number" sections. Then, the AJSA trustee will write what number topic the individual selected so the judges know what the contestant is speaking on.

Note: juniors are always blue, seniors are always yellow. Everything from score sheets to materials will be printed on the color of the division. So if this was a senior score sheet, it would be on yellow paper. This rule holds true across all contests.
LIVESTOCK JUDGING

OVERVIEW

- Contestants will evaluate six classes of cattle, including ideally one keep/cull class. All contestants will then answer a set of ten questions on one pre-designated class. Junior contestants will give one set of oral reasons, senior contestants will give two sets of oral reasons.
- Recommendation: find a college, extension agent or livestock judging person to completely oversee the contest. If needed, the Youth Coordinator can meet directly with the designated point-person for the livestock judging contest.

JUDGES

- Judging officials are needed to put officials on the judging contest, and also to take reasons. Ideally the senior age group will need the same number of recommended public speaking stations. The junior age group will need half that number. Only one official is needed at each livestock judging reasons station. I.e. in the north central region, 6 senior reasons stations would be needed, and 3 junior stations. This totals 9 reasons takers. Not all reasons takers have to be officials of the contest. Sometimes the more officials, the tougher it is to come to an agreement on official placings. It's recommended to have 3-4 set the official class placings, and have the rest of the reasons takers simply listen to sets.
- Judging officials will also need to come up with a set of 10 questions on one class that will apply to all contestants.

Optional: State associations would provide water/snacks to judges, if deemed necessary. State associations would also be responsible for providing a token of gratitude (gift card, signed thank you, small gift item) if finances permit, and the state deemed necessary.

MATERIALS

- The ASA will provide the following: scantrons for contestant placings, poster boards for questions/officials and oral reasons row order.
- Officials will need to set 10 questions on a particular class for the questions period. ASA will provide the poster board and sharpie. The questions will be read after the contestants have judged all six cattle classes, and before the oral reasons portion. However, questions will also be written.
  - After the contest is over, officials will provide official placings and cuts. ASA will provide poster board to post placings, cuts, and question answers after the contest.
- The livestock judging coordinator is asked to provide performance data on 1-2 classes. Ideally, if a keep/cull class, data should be provided. Data should also be provided on one other class (this class can be a questions or reasons class, but doesn't have to be.) If ASA has the performance data at least 12 hours prior to the contest, ASA will print copies of the data. If not, the livestock judging coordinator is asked to provide the data on each class for each contestant. Ideally, ASA will have the performance data two weeks prior to the contest.
- ASA will provide signage on each class (i.e. Class 1 Performance Charolais Bulls, Senior Reasons Class Only) if the class list is provided at minimum 12 hours prior to the contest. Ideally, ASA will have class list two weeks prior to the contest.
- ASA will set the reasons row order after contestant check-in has ended. Reasons rows are not posted, but will be available to youth following the contest. ASA will provide reasons row signs, and order cards if deemed necessary.
- Not provided: judges gifts, judge/contestant waters.
Example reasons row order from 2016 National Classic:

<table>
<thead>
<tr>
<th>Junior Reasons Rows</th>
<th>Class 3: Performance Fall Open Heifers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Row 1</td>
<td>Row 2</td>
</tr>
<tr>
<td>189</td>
<td>157</td>
</tr>
<tr>
<td>160</td>
<td>218</td>
</tr>
<tr>
<td>142</td>
<td>164</td>
</tr>
<tr>
<td>228</td>
<td>155</td>
</tr>
<tr>
<td>199</td>
<td>237</td>
</tr>
<tr>
<td>128</td>
<td>262</td>
</tr>
<tr>
<td>261</td>
<td>283</td>
</tr>
<tr>
<td>214</td>
<td>202</td>
</tr>
<tr>
<td>146</td>
<td>233</td>
</tr>
<tr>
<td>167</td>
<td>287</td>
</tr>
<tr>
<td>141</td>
<td>196</td>
</tr>
<tr>
<td>172</td>
<td>267</td>
</tr>
<tr>
<td>163</td>
<td>268</td>
</tr>
<tr>
<td>104</td>
<td>241</td>
</tr>
<tr>
<td>220</td>
<td>113</td>
</tr>
<tr>
<td>240</td>
<td>257</td>
</tr>
<tr>
<td>121</td>
<td>205</td>
</tr>
<tr>
<td>182</td>
<td>279</td>
</tr>
<tr>
<td>231</td>
<td>202</td>
</tr>
<tr>
<td>144</td>
<td>256</td>
</tr>
<tr>
<td>246</td>
<td>273</td>
</tr>
<tr>
<td>197</td>
<td>205</td>
</tr>
<tr>
<td>275</td>
<td>288</td>
</tr>
</tbody>
</table>

**LOCATION NEEDS**

- State association is responsible for providing a livestock judging area, likely the show ring. Livestock judging coordinator will communicate with show coordinator if classes will be loose or haltered. If loose, pens/panels will need to be set up by the fairgrounds at minimum 2 hours prior to the contest.
- A contestant check-in area is needed where contestants can review rules with ASA coordinator and pick up their scantron. Ideally, the check-in area will NOT be the stands of the show ring, since contestants could see the cattle prior to contest, but will work if necessary.
- A judges meeting area is needed for judges to report to, and to hold a judges pre-contest meeting.
- A questions and reasons preparation area is needed, show ring stands works great.
- Chairs are needed for livestock judging oral reasons takers. Reasons stations do not have to be in a room, just chairs around the stands work fine.

**ADDITIONAL PERSONNEL**

- AJSA trustees will man check-in table and provide contestants with their scantron.
- ASA will provide instructions to contestants on how to fill out the scantron prior to contest.
- An announcer is needed to rotate groups throughout contest, to read off questions and keep time.
- Group leaders are needed to lead groups from class to class and keep contestants following rules (no talking, no phones, etc). Group leaders can be parents, but they are not allowed to lead a group with their child in it. Six group leaders are needed.

**SCORING**

- ASA will provide Zip Grade scantrons and oversee scoring needs.
RECOMMENDED DEADLINES

May 1: have a livestock judging coordinator identified (not necessary, just a recommendation).
May 15: have minimum number of recommended officials and reasons takers secured, add more, if needed once entries close.
June 1: work with Youth Director to draft letter/email to officials dictating necessary arrival time (30 minutes prior to contest), location, parking instructions, etc.
June 1: have at minimum 4 classes selected to be brought in. Determine who will be bringing the classes to the facilities - whether the breeder, or if coordinator is picking up contest morning. Recommendation is to have all six classes brought in, rather than relying on classes being available on the grounds. Also recommend either the show or contest coordinator previewing the classes to determine the are appropriate for ages 8-22.
June 1: A class list is done and sent to ASA. Performance data is set, and class signs and data can be printed prior to show time.

Example of performance data at 2016 National Classic:

<table>
<thead>
<tr>
<th>ID</th>
<th>DOB</th>
<th>CE</th>
<th>BW</th>
<th>WW</th>
<th>YW</th>
<th>Milk</th>
<th>API</th>
<th>TI</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>C13</td>
<td>9-27</td>
<td>6.3</td>
<td>73</td>
<td>110</td>
<td>23</td>
<td>140</td>
<td>78</td>
</tr>
<tr>
<td>2</td>
<td>87</td>
<td>10-1</td>
<td>9.0</td>
<td>68</td>
<td>93</td>
<td>21</td>
<td>125</td>
<td>66</td>
</tr>
<tr>
<td>3</td>
<td>C26A</td>
<td>10-30</td>
<td>12.0</td>
<td>-1.0</td>
<td>79</td>
<td>111</td>
<td>21</td>
<td>158</td>
</tr>
<tr>
<td>4</td>
<td>C26Y</td>
<td>11-9</td>
<td>14.0</td>
<td>-2.0</td>
<td>69</td>
<td>101</td>
<td>24</td>
<td>140</td>
</tr>
</tbody>
</table>

Thank you's can be sent to: Cason Pride and Joy Simmentals, Rural Route 1, Albia, IA 52531
CATTLEMEN'S QUIZ

OVERVIEW
- Contestants will answer a 50 question quiz in 90 minutes. No materials will be allowed to be brought in by a contestant.

MATERIALS
- The ASA will provide all of the necessary materials including: cattlemen's quiz, scantron answer sheet, and pencils for contestants.
- Not provided: highlighters, which contestants are allowed to bring on their own.

LOCATION NEEDS
- State association is responsible for procuring a large room with tables and chairs. Ideally there would be enough room for contestants to be spread out from each other. Assume that all exhibitors that check-in will participate in the contest, thus determining chairs needed.
- An alternate location will need to be identified where readers can privately read questions to special needs or younger exhibitors.

ADDITIONAL PERSONNEL
- ASA staff, and ideally show coordinators will monitor the room during the quiz to ensure contestants do not talk or use phones. Monitors will also answer questions if a contestant raises their hand.
- One volunteer is needed to monitor a turn in table where contestants can leave their answer sheet after completion.
- Pending on show size, anywhere from 2-5 volunteers may be needed to read questions to younger or special needs members.

SCORING
- ASA will provide all scoring needs.

RECOMMENDED DEADLINES
n/a

GENETIC EVALUATION QUIZ

OVERVIEW
- Contestants will answer a 50-question quiz in 90 minutes. No materials will be allowed to be brought in by a contestant.

MATERIALS
- The ASA will provide all of the necessary materials including: genetical evaluation quiz, scantron answer sheet, and pencils for contestants. Primary resources for questions on the quiz will be provided through the Register, Sire Source, and materials found at www.juniorsimmental.org.
- Not provided: highlighters, which contestants are allowed to bring on their own.

LOCATION NEEDS
- State association is responsible for procuring a large room with tables and chairs. Ideally there would be enough room for contestants to be spread out from each other. Assume that all exhibitors that check-in will participate in the contest, thus determining chairs needed.
- An alternate location will need to be identified where readers can privately read questions to special needs or younger exhibitors.

ADDITIONAL PERSONNEL
- ASA staff, and ideally show coordinators will monitor the room during the quiz to ensure contestants do not talk or use phones. Monitors will also answer questions if a contestant raises their hand.
- One volunteer is needed to monitor a turn in table where contestants can leave their answer sheet after completion.
- Pending on show size, anywhere from 2-5 volunteers may be needed to read questions to younger or special needs members.

SCORING
- ASA will provide all scoring needs.

RECOMMENDED DEADLINES
n/a
SALES TALK

OVERVIEW

- The Sales Talk uses a live setting complete with animal, photo (no larger than 8"x10"), or video and potential buyers. The purpose of this contest is to evaluate the effectiveness of the presentation and the contestant's ability to merchandise cattle. Contestants may use:
  a. A registration paper matching the animal being sold
  b. Any live animal entry
  c. A photo (no larger than 8"x10") of a SimGenetics animal
  d. And/or a one-minute video on a device the exhibitor must provide
     i. Only non-audio footage is allowed
     ii. Only footage of the animal alone may be played
     iii. No other information on the device may be presented

A contestant's score will be reduced by 50% if additional materials are presented to the judges other than those listed above.

- Exhibitors must sell their own animal, or a picture or video of an animal they own. Any registration paper presented must be the exact paper for that animal. A contestant may use either a cow, or a calf from a cow/calf pair, but cannot sell both as a pair. If a cow/calf pair is being sold, the other half of the cow/calf pair cannot be anywhere near the area of which the contestant is selling the animal. The contestant is required to have another junior member hold the animal during the selling process.

JUDGES

- State associations are responsible for securing judges for the sales talk contest. Each sales talk station will have two judges. Regional variability dictates number of judges required. Until entries close, it's difficult to know the number of judges needed, these are simply recommendations from previous shows.
  - North Central recommendation: 4-6 stations per age division, 16-24 judges minimum
  - South Central recommendation: 3-4 stations per age division, 12-16 judges minimum
  - Eastern recommendation: 3-4 stations per age division, 12-16 judges minimum
  - Western recommendation: 2-3 stations per age division, 8-12 judges minimum

- I would recommend contacting local friends/family/parents on-site and having 1-2 on standby in the instance a judge doesn't show up.

- A judges meeting is needed at minimum 30 minutes prior to the sales talk contest. Either the state or the ASA can lead a pre-contest judges meeting. Items discussed will include: rules, point discounts, point categories, contest generality, judge questions, etc.

  Note: a new rule in 2017, all judges are required to leave comments for each contestant.

Optional: State associations would provide water/snacks to judges, if deemed necessary. State associations would also be responsible for providing a token of gratitude (gift card, signed thank you, small gift item) if finances permit, and the state deemed necessary.

MATERIALS

- The ASA will provide score sheets for judges, labels for score sheets, station signs, and sales talk time order, which works similar to public speaking.

- All other materials are to be provided by contestant.

LOCATION NEEDS

- State association is responsible for providing a sales talk area, traditionally show ring where stations can be set up with two chairs for judges and enough room to bring in a heifer to be "sold".
State association is responsible for securing a "check-in" area where contestants will check-in five minutes prior to their designated sales talk time. Check-in area needs to be far enough away from contest area where cattle can still get in and out of the show ring after speaking time.

**ADDITIONAL PERSONNEL**
- AJSA trustees will man check-in desk and coordination of rounds.
- Announcer is needed to keep time and to rotate one group to the next.

**SCORING**
- ASA will cover all scoring needs. Judges are responsible for noting if a contestant brings in an illegal items - thus causing a 50% decrease in scores (this will be covered in judges orientation).

**RECOMMENDED DEADLINES**
- **May 15:** have minimum number of recommended judges secured, add more judges, if needed once entries close.
- **June 1:** work with Youth Director to draft letter/email to public speaking judges dictating necessary arrival time (30 minutes prior to contest), location, parking instructions, etc.

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**Sales Talk Competition**

<table>
<thead>
<tr>
<th>Contestant Name</th>
<th>Contestant Number</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Category</th>
<th>Comments</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Knowledge of Animal Health, performance and accuracy of the presentation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Presentation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>(Originality, organization and ability to relate important information about the animal)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pace and Delivery</td>
<td></td>
<td></td>
</tr>
<tr>
<td>(Articulation, compassion, response to questions, gestures and eye contact)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Overall Effectiveness</td>
<td></td>
<td></td>
</tr>
<tr>
<td>(How combining was the sales pitch, how you sold on the animal)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**SCORING GUIDELINE/PER CATEGORY**

Points Available — 100 maximum
Excellent — 90 to 100
Good — 70 to 90
Fair — 60 and below

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`**^**^Two pre-printed labels will be placed on the score sheet, over top of the "contestant name, contestant number" sections.`
**SHOWMANSHIP**

**OVERVIEW**
- Showmanship is not a required event for contestants, however, in order to exhibit in showmanship, youth must be entered in the cattle show. Youth are required to exhibit their own animal in showmanship, and may not switch animals between an initial and final heat.

**MATERIALS**
- ASA staff on-site will break showmanship heats and post no later than 12 hours following exhibitor and cattle check-in, or earlier if needed.

**ADDITIONAL PERSONNEL**
- State association is required to secure an announcer for the showmanship period.
- While AJSA trustees will be on-site to help work the showmanship ring, it is recommended to have two people to assist in working the ring (extension agents, other breed juniors, etc.) as trustees may be tied up in getting their own cattle ready/exhibiting.
- Two volunteers are needed to line up showmanship heats in the make up area.

**CATTLE SHOW**

**OVERVIEW**
- ASA staff and trustees will take care of the on-site needs for the cattle show including checking in animals, reading tattoos, generating and printing a show program and judges program.

**ADDITIONAL PERSONNEL**
- An announcer will need to be secured (and paid for) by the host state association. Announcer must be able to announce both calling classes to the ring, and announcing official placings in the ring.
- AJSA trustees will work the ring during the cattle show.
- ASA staff will line up cattle classes and keep official books. An additional coordinator/rep may be secured by state association to rotate in-and-out with staff and trustees.

**JUDGES**

**OVERVIEW**
- State association is required to secure cattle show and showmanship judges for the Regional Classics. State association resumes full financial responsibility of judges including travel and day per diem.
- Cattle show judges must be selected from the approved PTP judges list, or if wanting to select a judge off the list, a nomination form must be submitted to the ASA Activities and Events committee. Prior to contacting the judge, state association must submit top three judge names to youth director to make sure the judge has not been used in the previous two years.
  - An associate judge may be selected if deemed necessary by state association. If an associate is selected, state association would resume full financial responsibility. Traditionally the selected judge would select their own associate. The associate judge is not required to come from the PTP list, so long as they are in good standing with the ASA (not banned from membership).
- Judge biographies will be added to show program if requested by state association, and if a biography is provided no later than June 1.
- Two showmanship judges are recommended to run two rings at one time. Although, one judge is acceptable so long as time permits. Showmanship judges are not required to come from approved list, although they must be in good standing with the ASA (not banned from membership).
**RECOMMENDED DEADLINE**

Feb 1: try to have cattle show and showmanship judges secured no later than Feb 1 of show year

**FAIRGROUNDS**

**OVERVIEW**

- State association resumes full responsibility of securing fairgrounds and show date. Upon securing fairgrounds, a copy of signed contract must be sent to ASA youth director. At the time of receiving contract, ASA will reimburse state $2,000 to cover facility cost.
- ASA will provide $1,000,000 in insurance coverage for the duration of the show. Youth director will send proof of insurance to show coordinator no later than June 1. It is show coordinators responsibility to provide insurance proof to fairgrounds manager.

**ENTRIES**

**OVERVIEW**

- ASA will facilitate all show and contest entries. ASA will set the determined entry deadline based on show dates.
- Once entries have closed, ASA will send an entry recap to state association no later than one week post-deadline.

**NEEDED FROM STATE ASSOCIATION**

- ASA would need the following information from the state associations no later than February 1:
  - Cattle entry fees: this fee can be determined based on the charge for shavings/per head at the show facility. Tip: ask fairgrounds if they charge a head fee after the show. A large majority of fairgrounds will charge a clean up fee based on the number of head actually on-grounds.
    - ASA will charge one flat fee per head. Cow/calf pairs will be charged based on a one-head entry. Therefore, if exhibitors with cow/calf entries desire two stalls, they must purchase an additional stall.
  - Exhibitor entry fees: exhibitor entry fee is set based on 1 banquet ticket + 1 t-shirt
  - Additional stall fees
  - Additional t-shirt fee
  - Additional banquet ticket fee
  - If you want a week meal ticket charge
  - Any additional requested items (for instance, Iowa gave away rain pants to exhibitors and requested pant size be added to the entry form) or any additional contests state wishes to host
  - If state intends to host a novice program

**SHOW SCHEDULE/LOGO**

**OVERVIEW**

- State association will set the determined show schedule and logo and send to ASA youth director no later than February 1.

**T-SHIRTS/POLOS**

**OVERVIEW**

- State association will resume full responsibility for printing show t-shirts/polos. At minimum one t-shirt or polo is required for show day which will be figured into exhibitor entry fee. However, states have the option to purchase additional sponsored shirts if desired for showmanship competition. It is recommended to purchase a few extra shirts for those who may want to purchase on-site.
Recommended: states work with local printer to have proof of shirt finalized prior to entry deadline. Thus, once entries close, a final number of t-shirts and sizes can be sent to printer to expedite printing process prior to show date.

State associations must pick up or ship t-shirts and have on-site for exhibitors.

**EXHIBITOR CHECK-IN**

**OVERVIEW**

- AJSA trustees will work with state association to facilitate exhibitor check-in. ASA will provide state with "pink sheets" of entered cattle on each exhibitor. ASA can provide other materials, if requested, however it will not come automatic without request.
- States have option to provide any other items for exhibitor check-in. Whether that be gift bags, welcome gifts, city maps, food ideas, etc. States are not required to provide a gift to exhibitors, but are required to provide t-shirt/polo.

**SPONSORSHIPS**

**OVERVIEW**

- State associations are required to secure their own sponsorships, at any level they deem necessary.
- Ads can be added to the show program, so long as ads are submitted to ASA no later than June 1.
- Traditionally, one page is listed on the back of the show program thanking all of the show sponsors. This page will need to be designed and submitted by state to ASA no later than June 1.
- Post show, each Regional Classic will receive one full page color ad in the September Register. Traditionally, the full page is thanking show sponsors as ASA provides show results.

**BANQUET/FOOD**

**OVERVIEW**

- State associations resume full responsibility of providing banquet presentation, food, decorations and banquet program. ASA to provide state with entry numbers of banquet tickets after close of entry deadline.
  - Personnel: ASA staff on-site is glad to announce banquet, if requested by state. State needs to set up awards and have a designated volunteer to hand out awards throughout banquet.
  - Facility needs: microphone.
- Food is optional but not required. If states wish to charge for a week meal ticket, provide price no later than February 1 to ASA.

**RULES**

**OVERVIEW**

- State associations will be required to follow all rules and deadlines set by the AJSA Board of Trustees. Any rules requested by state associations may be submitted for review by the Activities & Events Committee.
- Any fairgrounds rules required by the state (example: no straw in barns, no butt fans, etc.) will be added to Regional Classic worksheet, so long as submitted to ASA no later than February 1.

**PHOTOGRAPHER/BACKDROP**

**OVERVIEW**

- State associations are required to secure and provide payment to the photographer. Payment and travel reimbursement funds will be determined by host state and photographer.
Photo backdrop will be provided by state host association for both cattle show and banquet pictures. No restrictions on what a backdrop can/cannot include.

Photo must be supplied to ASA Publication as soon as possible after the event for publication in the September Register.

AWARDS

OVERVIEW
- State associations resume full responsibility in ordering and financing awards. Awards needed:
  - Top 10 awards in both Senior and Junior divisions:
    - Cattlemen's Quiz
    - Livestock Judging
    - Public Speaking
    - Sales Talk
    - Showmanship
    - Overall
  - One award per division for high point first timer
  - Cattle show (awards slide based on entry numbers, see rules for clarification)
    - Purebred Heifer
    - Purebred Bred and Owned (B&O) Heifer
    - Purebred Cow/Calf Pair
    - Purebred B&O Cow/Calf Pair
    - Percentage Heifer
    - Percentage B&O Heifer
    - Percentage Cow/Calf Pair
    - Percentage B&O Cow/Calf Pair
    - Simbrah Heifer
    - Simbrah B&O Heifer
    - Simbrah Cow/Calf Pair
    - Simbrah B&O Cow/Calf Pair
    - Fullblood Heifer
    - Fullblood B&O Heifer
    - Fullblood Cow/Calf Pair
    - Fullblood B&O Cow/Calf Pair
    - Steer
    - B&O Steer

OTHER GENERAL NEEDS

HOTEL BLOCKS
- State associations must book and secure hotel blocks at nearby hotels. At minimum one host hotel is required, there is no maximum number of hotels a state can secure.

ON-CALL VETERINARIAN
- ASA recommends securing at minimum one on-call veterinarian in the case of emergencies.

NATIONAL ANTHEM
- If desired by state prior to show days. Not required by ASA.
OPENING CEREMONIES

- State association resumes full planning and financial responsibility of any opening ceremonies. AJSA Trustees can assist if needed.